

COMPANY PROFILE

INSPIRING CHANGE

[in /rajbyindustries](#)

[@rajbyindustries](#)

[f /RajbyIndustries](#)



OUR HISTORY OF CREATING MOMENTS

50 YEARS

With over 50 years of experience, we believe in being at the helm of innovation & change. Rajby Industries started a business in 1972 with three stitching machines. Our first decade was of steady growth & development, turning our business into a sprawling retail network. During this period, we maintained excellence in assembly line production and built streamlined processes for apparel manufacturing.

1972



An eastern wear *Shalwar Kameez* brand "**Aladdin**" was launched with monthly turnover of 200 garments

1980



Expanded Aladdin distribution to 150 retail outlets nationwide

1985



Launch of "**Charaghdin brand**", an eastern fashion line for men & kids

1988



Started our export business with an annual sale of \$3M

1998



Sales increased 10-fold as compared to 1988

2004



Set up a Denim Textile Mill in Karachi

2006



Set up a state-of-the-art laundry facility

2010



Successfully manufacturing 1M garments per month

2012



Established Rajby Textiles, a vertically integrated denim operation

2016



3rd generation leadership takes the reigns

2017



Doubled the capacity of Rajby Textiles denim plant

2018



New garment manufacturing facility with Leeds Gold Certification

2019



Garment manufacturing business grows by 40%

2020



Producing and shipping 2M garments per month



VISION

“To be a responsible organization that envisions change and values passion for learning; partnering with the world’s leading brands for a better and sustainable future.”

MISSION

“To partner with leading brands by providing quality products and services. We stand firm in helping communities prosper by investing in their future. Our commitment is to continue to provide our Rajby family with an environment where they can explore their full potential.”



CORE VALUES

THE 4i's



INTEGRITY

We take pride in our principles and aim to integrate them in all facets of our organization.



INNOVATION

We believe in evolution by taking charge of bringing technological advancements and manufacturing excellence.



IDEAS

Fresh, creative and out of the box. We believe in constantly coming up with new ideas and implementing them to better our portfolios.



IMPACT

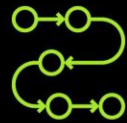
Rajby truly cares. We have always worked hard to ensure our communities and stakeholders benefit from our operations. Our basic tenets include sustainability and circularity, and we strive to have a huge impact on environmental conservation.



WHY RAJBY?



Why choose Rajby Industries?



PROCESS

Our facility offers ZDHC-compliant washing, ensuring sustainable and environmentally friendly washing services. At our facility, you can be confident that your garment will be washed using environmentally friendly methods.



PRODUCTION

Our express delivery service gives us an advantage in meeting customer requirements by significantly reducing turnaround time, and enabling faster order delivery to meet our customers' requirements promptly.



PRODUCT

We offer an all-encompassing solution for your needs with the most fashionable collection for upcoming seasons under one roof, along with advanced comprehensive research, which saves time & valuable assets by eliminating the need to conduct your own market & trend research.



PRICING

We create products that are not only innovative and high-quality but also priced fairly, and that is why we are committed to providing products that have market competitive prices and are exceptional in terms of their performance and features.



PEOPLE

We are dedicated in philanthropic activities aimed at providing food, shelter, education, and healthcare for the community. We prioritize diversity and inclusivity by ensuring equal rights and opportunities for disabled and transgender individuals in the workplace.



1.5M GARMENTS

Production capacity per month



10,000 EMPLOYEES

OVERVIEW

HEAD OFFICE



WATER TREATMENT PLANT (ETP)

Effluent BOD(Biological Oxygen Demand) = 30 mg/l
Effluent COD(Chemical Oxygen Demand) = 150 mg/l
Effluent TSS(Total Suspended Solids) = 30 mg/l
PH = 6 - 9

ENERGY & CHEMICAL CONSUMPTION

Regular energy audits at our production facilities.
Use of chemicals that work in low temperature.
Two 1500 KW 30% fuel efficient generator to reduce the impact of GHG.
Installation of invertors on every heavy motors to reduce energy consumption.

E-Flow - Wet Process

Laser (Jeanologia)

PP Alternate - Dry Process

SUSTAINABILITY PROCESS

RENEWABLE ENERGY

Rajby Industries is consuming 20% renewable energy by installing 325 KW solar panel system which is reducing the impact of 80.76 Tons of GHG/year.

WATER SAVING

Less EIM score in bulk washing.
Treatment with minimum possible water.
Combine two or three baths in one bath.
Installation of shut-off valves.
Reuse of last wash water.



2050

SUSTAINABILITY VISION



2023

3% total absolute GHG emissions reduction

10% increase of the share of renewable electricity per year

5% increase of the share of biofuel renewable fuel per year

SBTi/Net Zero Commitment

2025

Scale up technology and innovations on renewable fuel

25% energy efficiency improvement

30% renewable electricity

30% use of Recyclable Material

2030

19% Absolute GHG Emission Reduction

40% sustainable material

2050

Net Zero

2040

To become circular and climate positive



OUR CUSTOMERS



GLOBAL PRESENCE

 SALES OFFICE

 HEAD OFFICE

 SALES OFFICE